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OUR STORY

IT ALL STARTED WITH A BALL OF FLUFF NAMED TACHE

Tache is the story of Frank, Pennie...and a kitten called Tache, named for her moustachioed face markings! A millennial love story of two young creatives, struggling to make ends meet while attempting to forge their careers.

In 2013, Pennie moved in with Frank after a series of unpaid internships in London left her, well, penniless! From their small flat in Bournemouth and with money tight, an idea spawned that would change their lives forever.

'Frank often watched me hand-making greeting cards for family and friends, seemingly fascinated' says Pennie.

'You thought I was mesmerised by your creativity, but really I was stealing your ideas,' chuckles Frank.

And so, Pennie was surprised to receive a handmade card from Frank on her birthday - an elaborate 3D cut-out of two quirky cartoon cats - a smug Tom handing a heart-shaped balloon to his sweetheart.

Despite taking his inspiration from Pennie, Frank had employed some genuinely innovative

techniques, giving the card true originality you'll recognise in every Tache greeting card today, including a patterned envelope designed specially to match the main image and, as a final loving touch, a matching mini envelope inside, containing surprise tickets to a London show!

By the time Frank and Pennie welcomed their cat to the family: a furry bundle of fun with moustache markings below her whiskers - aptly named Tache - the card was all but forgotten.

But when Pennie was made redundant from her role in visual merchandising, she chanced upon the card and was reminded again just how special a gift it had been.

Inspiration kicked in. With its original and rustic handmade charm, would other people appreciate this as much as she had? With nothing to lose, Frank and Pennie decided to take a leap into the unknown and started laying the plans for a company that would take the greetings card world by storm.

All it needed was a name...

OUR MISSION

It's our mission to produce fun, fresh, happy and sustainable products that are designed to make you smile 😊

OUR VALUES

Fun is part of everything we do
Quality is paramount
We act with integrity
We dare to be different
To be part of the solution



DESIGNED TO MAKE YOU SMILE

Whichever design or range you choose from, you can expect our products to be packed-full of unique features and quality components.

TACHE TAGS

Using our own custom-designed eco corner card clasps means we're cutting out plastic usage wherever possible.



3D FITMENTS

Our unique designs literally stand out, with bold 3D fitments.

GO BANANAS
it's your birthday!



HANDMADE IN THE UK

Not only do we source our materials in the UK; we hand-assemble them right here on the South Coast, too.



FSC CERTIFIED

Tache is proud to be an FSC certified publisher and is committed to using recycled and recyclable materials wherever possible.

MATERIALS

We want our cards to be good enough to keep, so we use only the highest-quality materials.

POSITIVE VIBES ONLY

From quirky critters to cheeky one-liners, our cards are designed to make you and your loved ones smile.



KRAFTY Collection

Our best-selling range remains consistently popular since its initial release when Tache was founded in 2013. It's packed full of light-hearted humour and cute and quirky characters, and the Krafty Collection continues to evolve with new designs, growing in popularity year-on-year. Our signature brightly coloured patterned envelopes accompany each design.



TG019



TG020



TG021



TG023



TG025



TG026



TG027



TG028



TG029



TG031



TG033



TG034

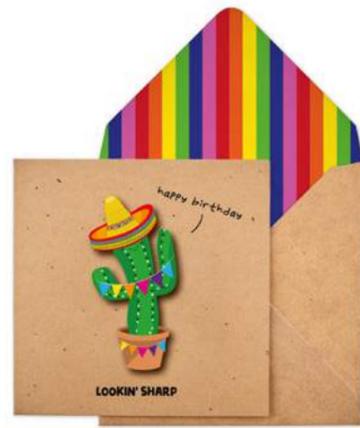




TG036



TG037



TG039



TC329



TC328



TC327



TG062



TG042



TG055



TC326



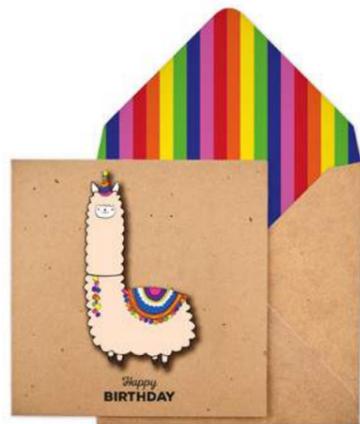
TC281



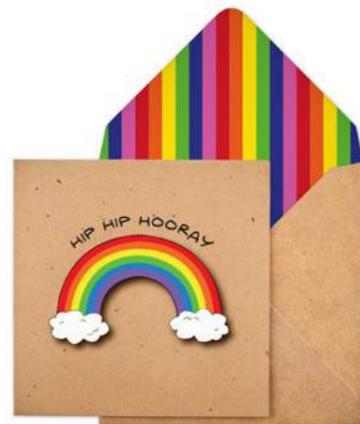
TC252



TC379



TC362



TC334



TC251



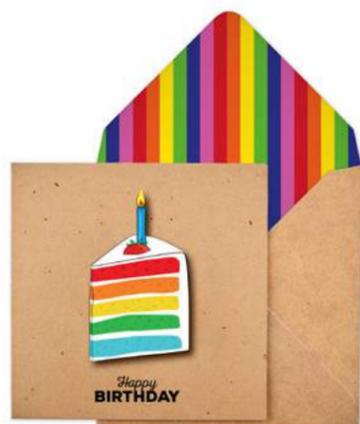
TC242



TC239



TC332



TC331



TC330



TC236



TC229



TC091



TC089



TC088



TC087



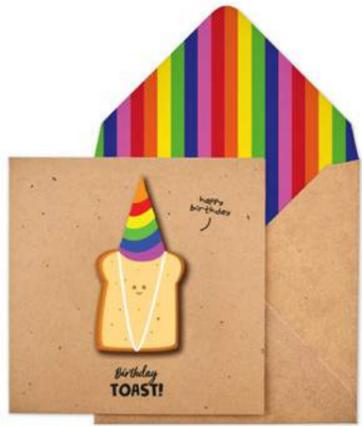
TC097



TC432



TC433



TC068



TC063



TC035



TC434



TC034



TC010



TC169



TC095



TC057



TC005



WE SUPPORT LOCAL

We work with local suppliers wherever possible because we know the importance of supporting fellow businesses and building relationships in the area.



THE TACHE FAMILY

As well as our office and warehouse teams, we have a dedicated team of home workers, who painstakingly make every one of our cards with love.



MADE IN BRITAIN

We're proud that all our products and materials are sourced in the UK and made in Dorset, supporting the local economy and reducing our carbon footprint.





KIDS AGES

Little ones will love these colourful, playful designs featuring animals in the shape of the number. Brightly striped rainbow envelopes complete these special milestone birthday cards, for ages one to nine.



ONE

KA001



TWO

KA002



THREE

KA003



Happy ANNIVERSARY

KA004



FIVE

KA005



SIX

KA006



SEVEN

KA007



EIGHT

KA008



NINE

KA009



WE'VE BEEN CERTIFIED!

We are proud that Tache is an FSC certified publisher.

With sustainability at the heart of our business, it is crucial for us to know that our products comply with the highest social and environmental standards on the market. The FSC logo is confirmation that our products have been made with materials from well-managed, sustainable forests and/or recycled sources.

When you see the FSC logo on our cards, you can know with confidence that you are helping to ensure our forests are alive for generations to come.





LIL MONSTERS



MONSTERS ON THE LOOSE!

Each Lil Monsters design is full of colour and character, perfect for sending to children or on behalf of a child to a loved one to mark a special occasion.

Featuring cute critters and dinosaurs in Birthday, Anniversary and New Baby as well as blank designs, each come with crisp white foil details and brightly coloured patterned envelopes designed specially with this range in mind.



LM024



LM023



LM022



LM021



LM020



LM019



LM018



LM017



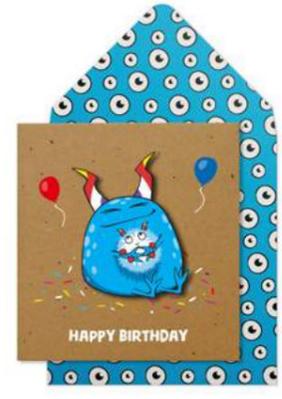
LM016



LM015



LM014



LM013



LM012



LM011



LM010



LM009



LM008



LM007



LM006



LM005



LM004



LM003



LM002



LM001

WHERE TO FIND US

TACHE's award-winning products can be found in some of the world's most prestigious, well known and respected retailers. Below are just some of the fantastic retailers you will find our ranges.

JOHN LEWIS
& PARTNERS

WAITROSE
& PARTNERS

OLIVER
BONAS

Papurchase

URBAN
OUTFITTERS

Fenwick

Harrods

THE
PERFUME
SHOP

scribbler

Wild MOON

With themes of positivity and friendship and designs inspired by nature and symmetrical patterns, Wild Moon is all about lifting each other up, both through tough times and good. Featuring fresh pastel colours and typography, this range is gold foiled for a luxurious finish, accompanied by specially designed matching envelopes for a truly beautiful greeting card.



WM028



WM027



WM026



WM025



WM024



WM023



WM022



WM021



WM020



WM019



WM018



WM017





WM016



WM015



WM014



WM004



WM003



WM002



WM013



WM012



WM011



WM001



WM010



WM009



WM008



WM007



WM006



WM005



modern MISSY™

Our award-winning collection, Modern Missy, stands out with bold style. With bright colours and patterns, contemporary florals and typography, all finished with gold foiling, this range is fun, feminine and vibrant. The milestone age cards included in this range will make someone's day fabulous at any age! Each handmade design is accompanied by a stylish striped envelope.



MM056



MM055



MM054



MM053



MM040



MM039



MM038



MM037



MM036



MM035



MM030



MM034



MM031



MM033



MM032



MM020



MM019



MM018



MM029



MM028



MM027



MM017



MM016



MM015



MM026



MM025



MM024



MM014



MM013



MM012



MM023



MM022



MM021



MM011



MM010



MM009



MM008



MM007



MM006



MM060



MM059



MM058



MM005



MM004



MM003



MM057



MM002



MM001



MM064



MM063



MM062



MM061



Coming soon

Add a touch of Tache to your workspace!

Look out for a brand new range of special gifting and stationary products including notebooks, pens, water bottles and much more coming soon in 2022.

Modern MISTER™



Say hello to Modern Mister

These handmade cards pop with bold colours and patterns. With a combination of both retro-inspired and modern designs, a dash of quirky humour and a luxurious gold foiling finish, this collection comes with matching patterned or contrasting plain envelopes for male-inspired designs to make you smile.



MO015



MO014



MO013



MO012



MO011



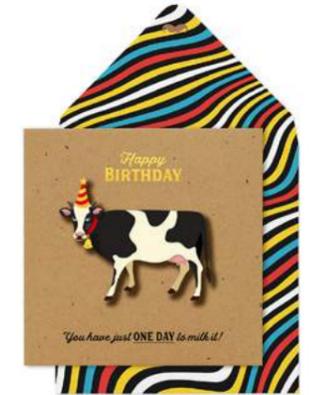
MO010



MO009



MO008



MO007



MO006



MO005



MO004



MO003



MO002



MO001



MO016



MO017



MO018



MO019



MO020



MO021



MO022



MO023

WE'RE KEEPING TACHE GREEN

Our cards continue to be a sustainable choice, but don't just take our word for it! Here's a few of the ways we're making sure of it.

 We've achieved a 30% reduction in paper usage with a small change to the size of our cards.

 We've developed a Tache branded, cardboard corner display clasp which is fully recyclable, and our cards are now supplied with them as standard.

 By only using FSC certified materials we're ensuring our cards are responsibly sourced and made in the UK.

 Cards in our best-selling Krafty Collection are all made using recycled, FSC certified board.

 Where cellophane packaging is required, we've moved to a biodegradable option.



Vintage Dream

Vintage Dream is a thoughtfully crafted range of female-inspired cards, accompanied by matching printed floral envelopes.

We collaborated with the whimsical Frankie Norman, an illustration graduate from Hampshire, to bring Vintage Dream to life. Frankie's beautiful and romantic vintage style suited our vision for the range perfectly. From her dainty florals to her unique illustrations of people, all evoke a warm and dreamy, nostalgic feeling from days gone by.



VD057



VD056



VD043



VD038



VD035



VD033



VD031



VD030



VD027



VD023



VD019



VD018



VD015



VD014



VD0013



VD009



VD008



VD004



LOOKING TO TEAM UP?

We're always on the lookout for new opportunities to spread the love in the greeting card industry and beyond!

Whether you're a fellow publisher, a retailer, a licensor or interested in collaborating with us with your own products, we are always happy to start a conversation and explore new ideas.

We're proud to have worked in partnership on several ranges already. Don't hesitate to get in touch to find out more.

JOHN LEWIS
& PARTNERS



MOVEMBER.COM

Child Bereavement UK
REBUILDING LIVES TOGETHER

Colman's
OF NORWICH

URBAN
OUTFITTERS

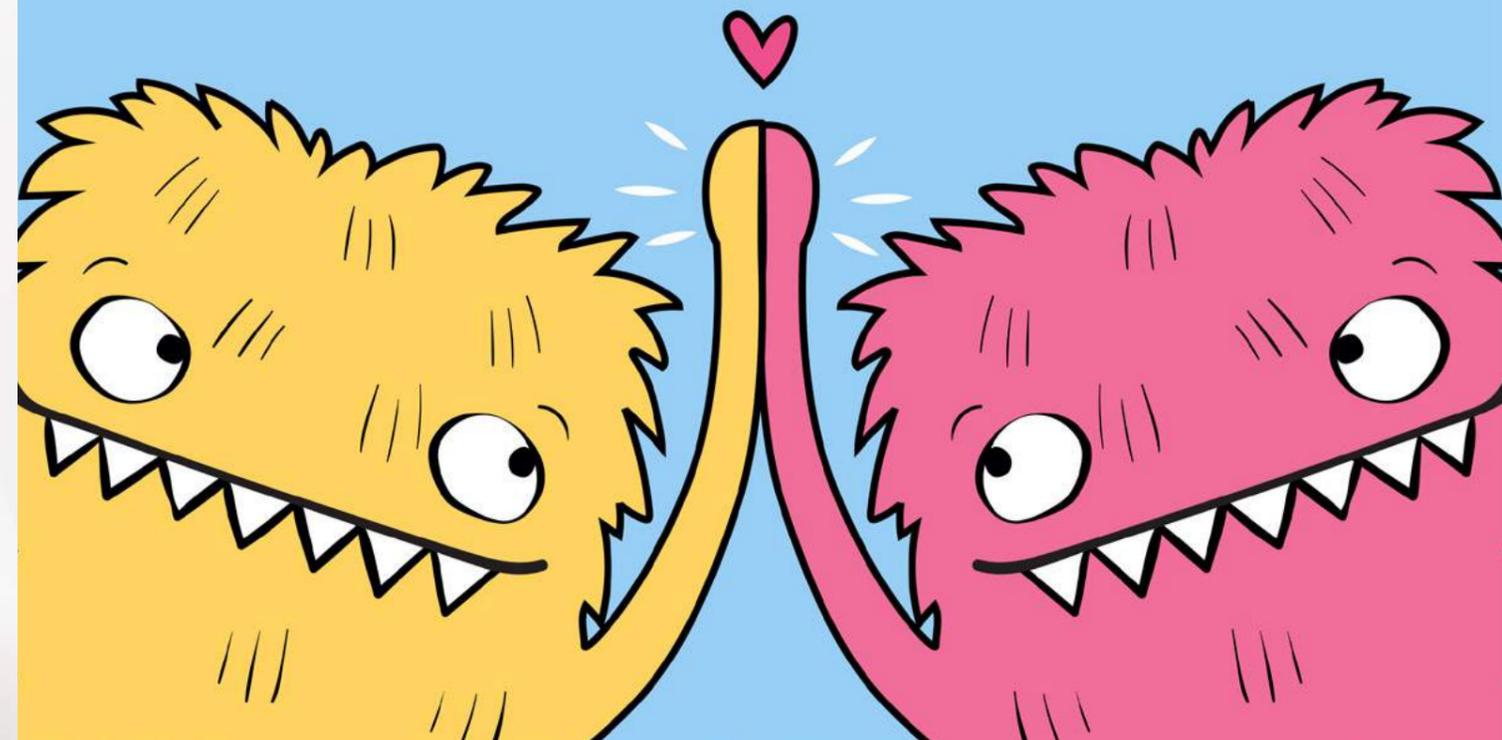


PETS AS
THERAPY

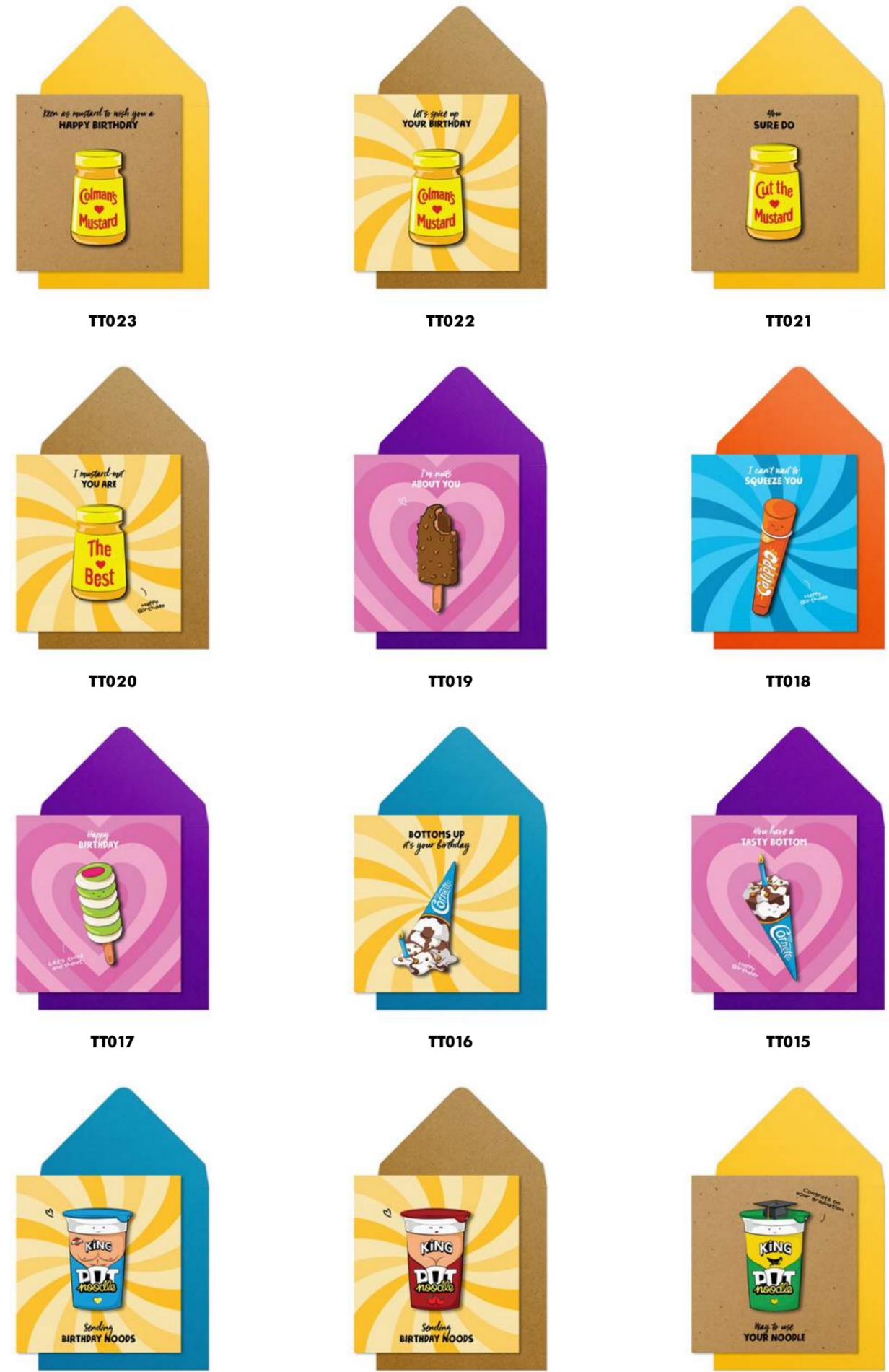


ASOS

THE
PERFUME
SHOP



Famous FOODS



TT023

TT022

TT021

TT020

TT019

TT018

TT017

TT016

TT015

TT014

TT013

TT012

Our tastiest collection yet, Famous Foods features some of the UK's most recognisable household brands – with a Tache twist, of course!

This unique range has been created under license with Unilever and stands out with cheeky 3D designs that bring each character to life. The range includes the following Unilever brands: Marmite, Bovril, Pot Noodle, Wall's and Colman's, accompanied by tongue-in-cheek captions guaranteed to deliver a smile. Brightly coloured plain envelopes complete each card.



TT010



TT009



TT008



TT007



TT006



TT005



TT004



TT003



TT002



TT001

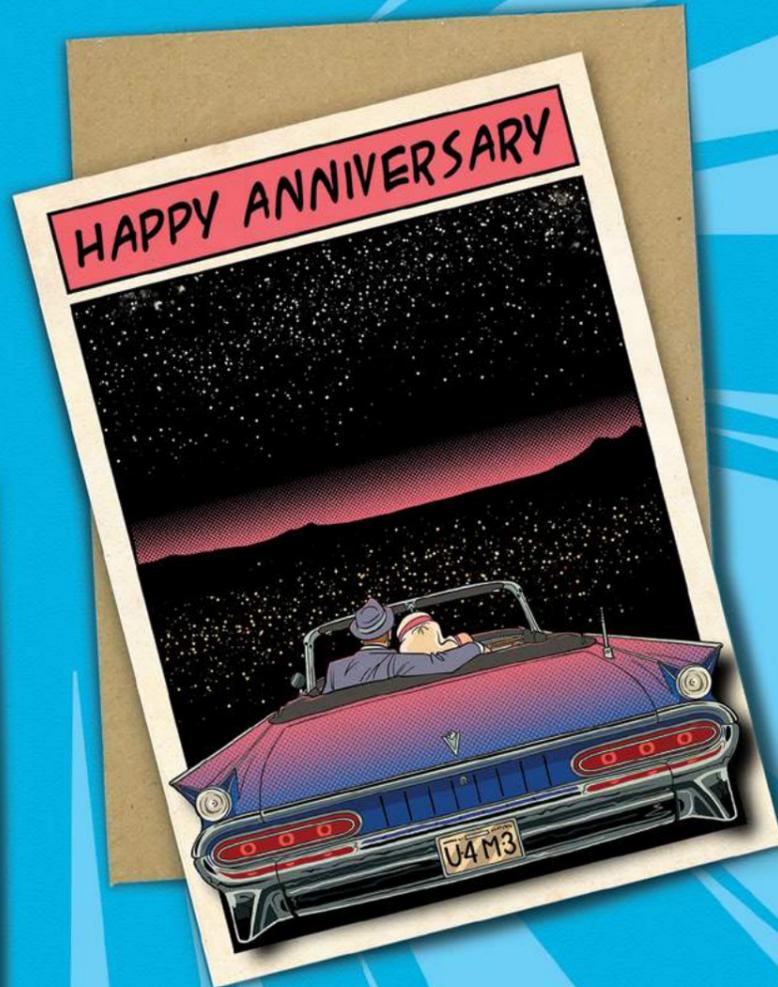


TC423

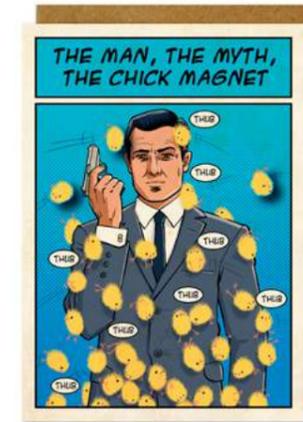


COMIX
BY
GERAINT
FORD

Comix is a one-of-a-kind collection, made in collaboration with the hugely talented illustrator, Geraint Ford. This range mixes the old with the new – taking its influence from comic book and Pop art styles, with a nod to old school Hollywood glamour. Worn textures and vibrant colours give it the Tache contemporary touch!



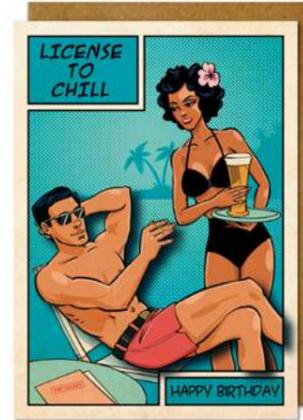
BLW012



BLW011



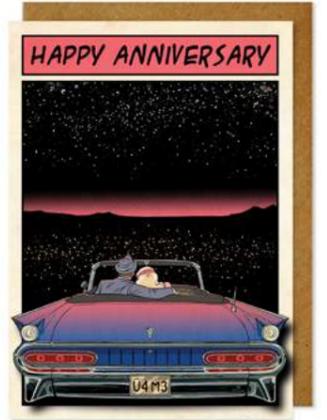
BLW007



BLW006



BLW005



BLW004



BLW003



BLW002

A day without laughter
is a day wasted

Charlie Chaplin

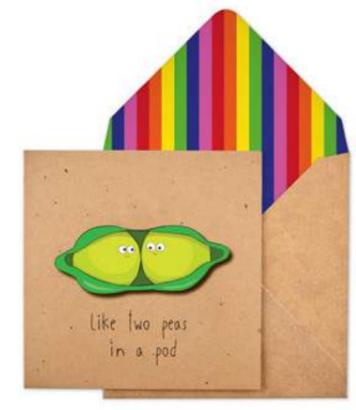


Spring Seasons

Choose from our Valentine's Day, Mother's Day and Father's Day designs and get your displays looking fresher than a Spring morning!



VALENTINES



TC001



TC003



TC030



TC060



TC096



TC114



TC182



TC131



TC384-VAL



TC395-VAL



TC398-VAL



TG012

VALENTINES



TG014



TG015



TG016

FATHER'S DAY



TC205



TC301



TC381-FD

MOTHER'S DAY



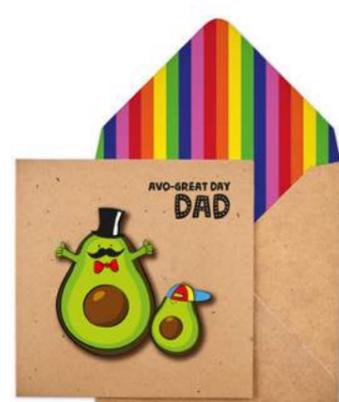
TG060



MM017



TC222



TC382-FD



TC403-FD



TC404-FD

EASTER



TC223



TC226



TC227



TC405-FD



TC389



TC390



VD054-MD



VD053-MD



VD052-MD

You're only given one spark of madness. Don't lose it.

Robin Williams

Christmas

Whether looking for sensational seasonal handmade designs, or magical multipacks to add a little festive sparkle, look no further than our Christmas collection.



TC304



TC305



TC319



TC043



TC069



TC074



TC098



TC340



TC323



TC100



TC157



TC066



TC349



TC324



TC345



TC353



TC356



MM052



MM042



MM041



VD072



MM051



MM050



MM049



VD071



VD069



VD067



MM048



MM047



MM046



VD066



VD061



VD060



MM045



MM044



MM043



VD059

We don't stop playing because we grow old. We grow old because we stop playing.

George Bernard Shaw

10 Card Box Set

Our Christmas multipacks feature some of the best-selling designs from our Modern Missy, Vintage Dream and Krafty ranges. These flat cards allow for ten in an eco-Kraft display box, accompanied by festive red envelopes.

RRP: £9.99



VD061-BOX



VD065-BOX



VD066-BOX



MM047-BOX



MM048-BOX



MM051-BOX



MM052-BOX



TC098-BOX



TC100-BOX



TC154-BOX



TC319-BOX



VD060-BOX

psssttt!



T&Cs: one use per customer via the Tache.Trade website. 20% discount applies to standard Trade prices only, cannot be applied to special or bespoke pricing. Code cannot be used alongside other discounts or offers. Minimum spend of £100. All other terms remain the same.

Christmas Gifting

We're introducing a whole host of beautiful new festive gift wrap, tags and bags in time for Christmas 2022!

Taking design inspiration from our Modern Missy and Krafty ranges, you'll have your seasonal gifting all wrapped up.



THE tache terms.

PAGE

TERMS

Minimums: All orders must be above £100 (excl. VAT). Each design must be ordered in multiples of 3.

Payment Terms: First orders are payable on receipt of goods. Orders thereafter are payable 30 days net.

Shipping: All UK orders above £150 will be shipped free of charge. Any UK orders below the value of £150 (excl. VAT) will be subject to a £6.50 carriage charge.

Returns: Should you receive any incorrect or damaged products, please notify us immediately by calling +44(0)1202 691435.

Retention of Title: Goods remain the property of TACHE until paid in full.

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